POCKETS TOOLKIT INDEX

The documents in this Pockets Toolkit include a Facilitator Packet, More Ideas for Facilitators Packet, Meeting Handouts, and a PowerPoint Presentation for Facilitators.

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APPENDIX (Pages 42-65): Pockets Presentation for your group

You will find instructions throughout these packets that will help contextualize the Kensington Plan and support you in facilitating a meeting with your pocket. Please reach out to us at kensingtonplan@gmail.com with any questions or requests to support you facilitating a meeting.

The Planning Process

Our collective goals are:

- 1. Build a neighborhood plan that is comprehensive, community-driven, and traumainformed.
- 2. Collaboratively implement the plan with residents, businesses, government, and service providers.
- 3. Continuously learn as we make progress to mobile resources until we have achieved the goals that we set.

Amplifying voices

We are approaching the process by connecting with and hearing from all the neighborhood "pockets". What is a pocket?

Kensington is not one single group of people who all have the same ideas, customs, and histories. Is made up of many different cultures, nationalities, and groups that live, work, and play in different "pockets".

Your pocket of people could be:

- ·Kensington friends, family, neighbors, coworkers
- ·A part of an existing group, like a neighborhood group, club, class, or team
- \cdot A new group that you bring together for this occasion.

You are an essential leader in the process of bringing a pocket together for a discussion. It's important that you have enough people in the room for a productive conversation, and that the people you invite are strongly connected to Kensington. The planning process makes room for everyone, but Kensington residents are at the center.

By bringing together different groups across Kensington and asking each group to set priorities for our neighborhood, community members can determine what they want Kensington's future to look like. This information will be essential for city and state agencies and nonprofit organizations who want to invest in Kensington with funding or programming.

About the Planning Process

Who is organizing this process and how is it funded?

NKCDC (Ruth and Somerset) and Impact Services (Allegheny and Emerald) are two community-based organizations that are committed to working together to help Kensington thrive.

Impact Services and NKCDC have come together in recent years to work collaboratively to support the neighborhood, using previous experience leading planning processes to help bring about change for Kensington. Following a City Council hearing at Elkin Elementary School in 2021, a coalition of neighborhood groups continued to meet to determine and summarize their concerns and solutions to eventually send to Mayor Kenney.

Impact and NKCDC were part of that Elkin School group and agreed to provide support so that more people throughout Kensington can have their voices heard. Impact and NKCDC have experience organizing community plans with input from hundreds of residents across different sections of Kensington. This Pockets Toolkit is an effort to bring our planning and implementation work together to create a collaborative process for the neighborhood.

You can find previous plans at **kensingtonplan.org/resources**The home websites for the two organizations are here:

NKCDC.org IMPACT.org

The leadership of NKCDC and Impact have been working for the last year to find independent funding through Philadelphia grant-making organizations which will now offer financial support for the Planning Kensington process. Together we are piecing together the necessary resources. We have no political obligations in this process.

History of community-defined goals

Priorities from the North of Lehigh Plan and the Heart of Kensington Plan focused on:

- · Improved safety and mitigating the drug market.
- Changing the trajectory of resident health outcomes.
- Improving housing for residents and creating affordable housing options in a deteriorating rental stock.
- Reducing vacant land and improving/increasing/activating green space
- Spurring economic development to increase access to needed goods and services for residents.
- Facilitating street improvements.
- Invest in human capital providing professional and personal growth opportunities.

Following a groundswell of resident voices demanding action towards community health and safety, a resident meeting with City Council people occurred at Elkin Elementary School. A list of actionable items derived from this meeting was sent to the Governor and Mayor of Philadelphia. There were specific ideas of how to achieve goals, but in summary, those demands clearly asked for the following:

- Eliminate Kensington as a Destination for Narcotics use. Support the reunification process for people outside the neighborhood.
- Parks and rec centers are immediately designated and enforced as safe spaces for children and families.
- Create a concise reporting mechanism.
- Provide housing for all.
- · Provide treatment for all.

Pocket Meeting Checklist

Make sure you have what you need before the meeting starts

IN-PERSON MEETING

Essentials

- A clean and safe place to meet
- Chairs
- · Computer with the Facilitator slide show ready to go
- Copies of sign in sheets, "Agreements," and "Example Priorities List"
- Person to take notes, with either the "Pocket Report" sheets or website so you can turn the notes in.

Some options to make it nice...

- Non-alcoholic drinks: water, juice, coffee or tea
- Snacks like chips, pretzels, snack cakes, or fruit or veggie trays
- Napkins
- · Forks, spoons and serving utensils if needed

ONLINE MEETING

- Ask participants for their name, address, phone, email and areas of interest in advance. Explain that it's important to have a record of who is participating in the group.
- Send participants the "Agreements," and "Example Priorities List" in advance.
- Check your connection and audio 20 minutes before the meeting so you have time to troubleshoot any problems.

Meeting Agreements

We are here to explore ideas.

We are here to learn from others.

We are here to connect, not to conflict.

Pocket Meetings are meant to be a dialogue, not a debate. In a dialogue, mutual understanding is the goal.

By participating in this Pocket Meeting, I will strive to:

- Value all voices. Make sure there is room for the quietest people to be heard in the conversation.
- Listen to understand others.
- Speak from my own experience. Say "I" not "people" or "we."
- Not speak over or interrupt others. One mic, one voice.

Start Here!

Thank you for your interest in hosting a "pocket" of people to help plan the future of Kensington

How to Use this Kit

- 1. Look through the information in this facilitator's packet. We also included:
 - A slide presentation to introduce the planning process to your group,
 - Handouts for your group and
 - Pocket Report forms to fill out and submit so that there is a record of what you talked about.
- 2. **Reach out to your people**. Explain the planning process and invite folks to participate. Decide on a convenient time and place to meet. We suggest a meeting of 1 to 2 hours. There is an agenda in this packet.
- 3. **Promote your meeting**. Use the flyer template below if it's helpful. Contact NKCDC at 215-427-0350 if you need help with copies.
- 4. **Familiarize yourself** with the Pocket Presentation before your meeting using the "Presentation Notes" below. Please read the slides aloud so everyone can see and hear the presentation. Toward the middle of the slides (bottom of page 3), there is important information in the Presentation Notes that you should read aloud.
- 5. **Make copies of the handouts**. Contact NKCDC at 215-427-0350 or kensingtonplan@gmail.com if you need help with documents.
- 6. **Need food?** Reach out to Katsi Lozada at kmiranda-lozada@nkcdc.org or Erin Farrell at efarrell@impactservices.org for information on how to get food for your meeting.
- 7. **Host your meeting** using the agenda below. See More Ideas for Facilitators for additional background information and suggestions.

What's in this Kit?

Tools to help you host a successful meeting

- This information packet for you as a facilitator, including a suggested agenda for your meeting and notes for your Pocket Presentation
- Pocket Presentation to introduce the Kensington planning process to your group
- Handouts you can pass out in your pocket meeting
- Priorities list, past priorities open questions, and new ideas worksheets.
- We want to know who was in the conversation and what you discussed! Please fill out the following sheets.
 - Sign-in sheets, Past Prioites rating sheets, Open questions sheet, and the New Ideas sheet.
- You can return all these sheets listed above in any convenient way:
 - In-person or by mail to Att: Katsi Lozada NKCDC at 2771 Ruth Street, Philadelphia, PA 19134
 - By taking a (clear) picture and emailing it to IMPACT Erin
 Farrell efarrell@impactservices.org, NKCDC Katsi Lozada
 Kmiranda-lozada@nkcdc.org or kensingtonplan@gmail.com.
- Additional Ideas for Facilitators
- A gift card to buy meeting supplies like pens, paper, etc.
- Template for a flier (next page) that you can use to advertise.

CHANGE IS COMING TO KENSINGTON



YOUR IDEAS ARENEEDED

HOST ____

invites you to a meeting to help set priorities for your community

DATE

PLACE

CONTACT



Pocket Meeting Agenda

Suggested order for a one to two-hour conversation



Welcome & Introductions

5 to 10 minutes

Welcome everyone. Have each person fill out the "Particpants" sheet. Invite each person to introduce themselves and what brings them to the conversation. If you have a large group, invite people to share in smaller groups.



Begin the Conversation

10 to 15 minutes

Explain the planning process. Use the slide presentation and the notes below. Answer questions or write them down so that others can answer them later.

To have a productive conversation, it's helpful if everyone in the room can agree on how to talk to each other. We listed four suggestions on the "Agreements" handout, but your group may come up with others. It can be helpful to have attendees pick an agreement they will keep in mind during the conversation.

Assign someone to take notes! You can take notes on the sheets provided and return them in person or by mail to Att: Katsi Lozada NKCDC at 2771 Ruth Street, Philadelphia, PA 19134. Or you can take a (clear) picture of the sheets and email IMPACT Erin Farrell efarrell@impactservices.org, NKCDC Katsi Lozada Kmiranda-lozada@nkcdc.org or kensingtonplan@gmail.com, you can fill out the web form at

Pocket Meeting Agenda continued



Conversation

30 to 60 minutes

First, please weigh in on the priorities from the "Example Priorities List." Mark the priorities that your group agrees with. Cross out anything you don't agree with. Then, add additional priorities and additional suggestions for action on the following sheet.

Feel free to use extra sheets. But ideally, we don't want a laundry list. We want a few top-level priorities for the neighborhood and concrete ways to address those issues.



Close Conversation

10 to 15 minutes

Start to wrap up discussion. Look for major themes and points of agreement. Take note of disagreements. Return to ideas from earlier in the conversation that deserve more discussion.



Share and Thank

5 to 10 minutes

Invite people to share a positive thought or affirmation about each other or the conversation you just had. Thank everyone.

Presentation Notes

It's a good idea to read what's the screen for anyone who doesn't like reading or can't see the screen. Toward the middle of the slide show, there are additional notes and directions here that aren't on the slides.



You can have this slide on the screen during the **Welcome and Introductions**.

For years, efforts to address Kensington's problems have fallen short. **Begin the Conversation** on this slide. It's a good idea to read what's the screen for anyone who doesn't like reading or can't see the screen.



Some people in your group may remember these city initiatives. Dr. Bill McKinney's essay for WHYY, "History is repeating in Kensington," is a good start for more information. Go to **kensingtonplan.org/resources** for the link.



The Block by Block approach of 24th District Capt. Charles Vogt began in 2012.



The city cleared a large encampment from the Conrail tracks near Gurney Street in 2017

THESE SOLUTIONS

- Lacked resources
- Lacked community input
- Didn't address interconnected issues

These solutions lacked sufficient resources and expertise, lacked community input, and didn't address interconnected issues.

The Kensington community has been resilient

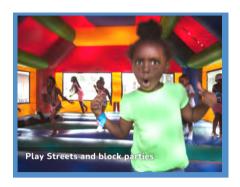
But the Kensington community has been resilient:



Neighborhood cleanups



Community meetings



Play Streets and block parties

Ask the group for other examples of how Kensington neighbors have strengthened our community

Now we have come to a moment where real change is possible Now we have come to a moment where real change is possible



The state is investing in Kensington



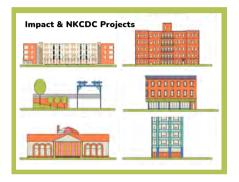
The city is investing in Kensington



And the community is joining together to get things done. This is a Philadelphia Inquirer photo from the protest that got the Somerset El stop open again, in March 2021.



Last year neighbors, nonprofits, and city agencies worked together to create safe play spaces at McPherson Square, Hissey Playground, and Harrowgate Park.



Impact Services and NKCDC are working together on projects on Kensington and Indiana Avenues. Their vision for "Health and Wellness Corridors" comes from community planning conversations like the one we're having today.



In 2021, City Council had a hearing at Lewis Flkin Middle School.

Afterward, neighborhood groups summarized concerns and suggestions from the meeting, and sent them as action items to Mayor Kenney.

Afterward, a coalition of neighborhood groups summarized concerns and solutions that people had talked about at the hearing, and sent the summary to Mayor Kenney. The group kept meeting and adding new members, and revised its call to action for the Kenney administration.



Noelle Foizen from the Philadelphia Opioid Response Unit says this call to action is what led to the city to dedicate some of its Opioid Settlement Funds to Kensington parks, schools, home repair, foreclosure prevention, and rental assistance.

THIS MEETING HAS TWO GOALS

This meeting has two goals:

THIS MEETING HAS **TWO GOALS**

1. To get your feedback on these priorities

1. To get your feedback on these priorities that came out of the Elkin School meeting

THIS MEETING HAS **TWO GOALS**

- 1. To get your feedback on these priorities
- 2. To hear your priorities and suggestions for Kensington

2. To hear your priorities and suggestions for Kensington

Meeting Agreements

We are here to explore ideas.
We are here to learn from others.
We are here to connect, not to conflict.

Pocket Meetings are meant to be a dialogue, not a debate.

- By participating in this Pocket Meeting, I will strive to:

 Value all voices. Make sure there is room for the quietest people to be heard in the conversation.
 - Listen to understand others.
- Speak from my own experience. Say "I" not "people" or "we."
 Not speak over or interrupt others. One mic, one voice.

In a dialogue, mutual understanding is the goal.

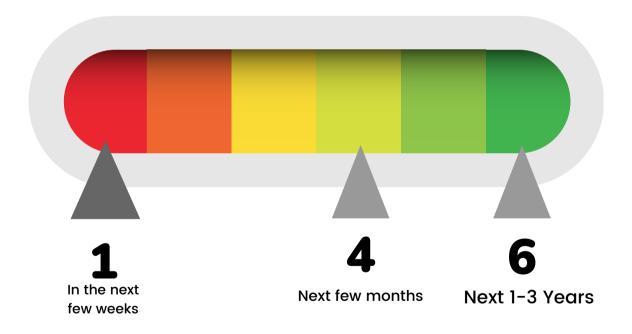
Pass out the "Meeting Agreements" handout.

Before we start talking, it's helpful to agree about what this conversation is...

Things to consider while listing priorities

In the process of neighborhood change, what can your role be?

Can you rate the importance or level of urgency of the issues you listed using numbers starting at "1" being the most urgent?





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Sign in sheet

Name:Address: Email: Phone #: T-shirt Size	Green Space Community Planning
Name:Address:	Green Space Community Planning
Name:Address: Email:Phone #: T-shirt Size	Green Space Community Planning
Name:Address:Email:Phone #:T-shirt Size	Green Space Community Planning
Name:Address:Email:Phone #:	Green Space Community Planning

Sign in sheet

Name:Address: Email: Phone #: T-shirt Size	Green Space Community Planning
Name:Address:Email:Phone #:T-shirt Size	Green Space Community Planning
Name:Address:	Green Space Community Planning
Name:Address:	Green SpaceCommunity Planning
Name:Address:Email:Phone #:	Green Space Community Planning

For More Information

We are here to support you

For more background about the Kensington planning process, go to kensingtonplan.org. The site includes:

- **History** of how the planning got started (kensingtonplan.org/about)
- **Vision** for what a comprehensive, community-driven, trauma-informed process could look like (kensingtonplan.org/vision)
- Links to additional information (kensingtonplan.org/resources)

For additional presentation and outreach ideas, please see More Ideas for Facilitators in this kit.

Reach out to IMPACT Erin Farrell efarrell@impactservices.org, NKCDC Katsi Lozada Kmiranda-lozada@nkcdc.org or if you have an urgent question need, and we will do our best to support you.

Thank you for your help imagining a new future for the Kensington community

ADDITIONAL RESOURCES PACKET

Community Engagement 101

Encouragement as you prepare for your Pocket Meeting!

REACHING OUT TO YOUR COMMUNITY

- Outreach is like fishing; you never know what you're going to catch.
- Body language is the first form of communication.
- Persistence makes the difference! If at first, you don't succeed, try something different, but don't stop trying.
- Following up with people produces deep and long-lasting relationships.

HOSTING A MEETING

- Hospitality is like honey to bees.
- Know your material and know your audience.
- · Listening goes a long way!

SETTING AN EXAMPLE

- Your actions can inspire others to dream, try, learn, do and become more.
- You have the power to turn a negative into a positive.
- There is no "I" in Team. If one falls behind, we all fall behind.

Come to the table

We imagine the Kensington planning process as a potluck meal, where everyone brings their best dish.



Check-in

A tool that can set a positive tone for a productive conversation

Our feelings are always with us. Sometimes they intrude on our lives in ways we don't expect. This exercise is a way for everyone in the room to acknowledge their own feelings, and for others to understand where they're coming from.

There are four simple questions for people ask each other in pairs or small groups:

1. How are you feeling

This should be a one or two word answer, not a story. You don't need to explain anything. But you do need to use a feeling word. "Good" is not descriptive enough. Try curious, concerned, relieved, hopeful...

2. What is your goal for today?

Stressful experiences can make it hard for us to think about the future. Again, a very brief answer is all you need to give.

3. Who can support you today?

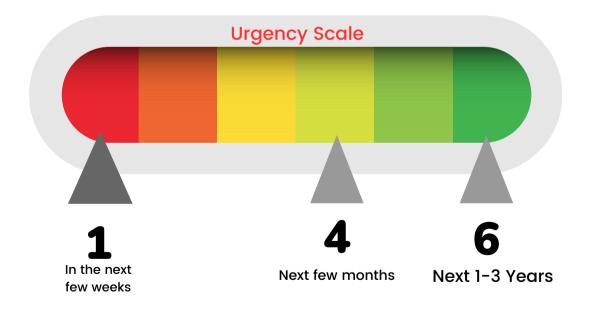
Stress and trauma also separate us from other people. If someone names you as a person who can support them, you can say, "I'll support you."

4. How are you taking care of yourself today?

Things to consider

Ask yourself and others...

- In the process of neighborhood change, what can your role be?
- Are you able to rate the importance or level of urgency of the issues you listed using numbers starting at "1" being the most urgent?



Brainstorming Part 1

Some questions to get people talking

- What are the neighborhood strengths to build on?
- Where do you feel the safest in the neighborhood?
- What are the biggest challenges in the neighborhood and how have those challenges changed in recent years?
- What do you think is preventing positive long-lasting change in Kensington?

Frequently used terms

Phrases you may run into in conversations about the neighborhood

Affordable housing—Housing that costs an owner or renter no more than 30 percent of their gross household income, including utilities.

Anchor projects—Projects that will have a great impact and positively impact the surrounding area.

Civics—Organized groups of residents whose official goal is to improve neighborhoods through volunteer work by its members.

Development—The process of converting land into a new purpose by constructing or using its resources.

Health and Wellness Corridors—Impact Services and NKCDC are coordinating projects along Kensington and Indiana Avenues to address health and safety issues identified by the community.

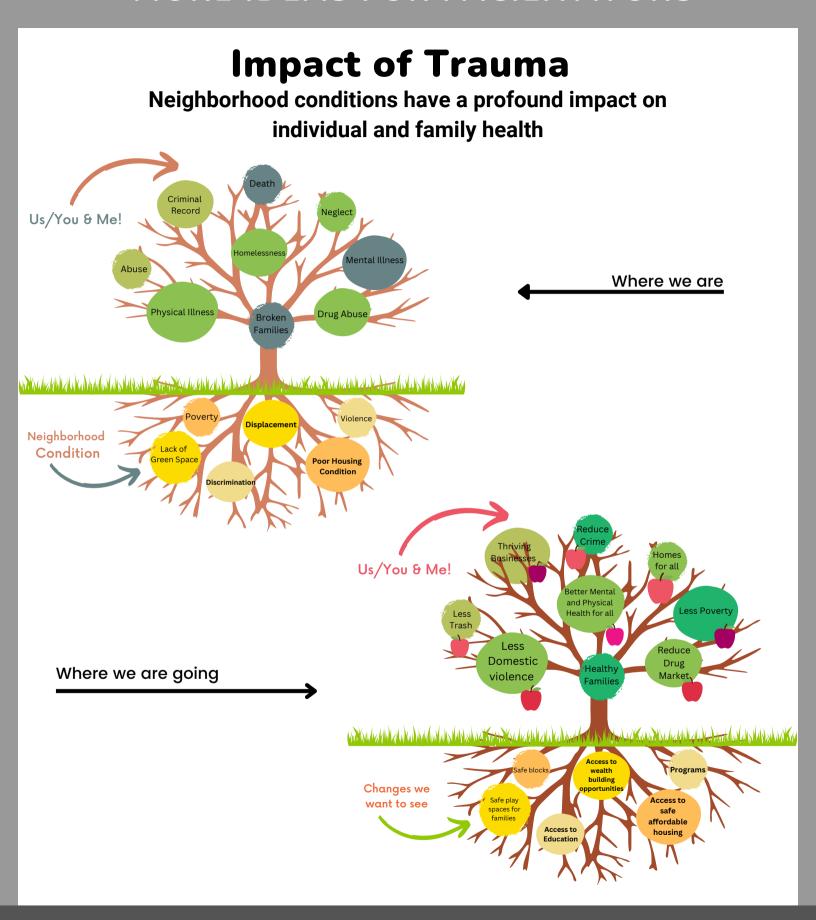
Mitigate the Drug Market—Work to reduce the problems around drugs.

NAC—Neighborhood Advisory Committee (NAC) organizations help residents learn about City programs that could benefit them

Pockets—Groups of people who have agreed to meet to help plan the future of Kensington!

Social determinants of health—Non-medical factors that majorly affect people's health, like housing, nutrition, education, employment, transportation, child care, and more.

Zoning—State or local regulations that govern how property can be used in different places.



Social Determinants of Health

Features that can improve community health



Economic Opportunity

- Job Trainings
- Career
 Exploration
- More Jobs
- Better paying opportunities



- Safe, Clean schools
- Learning support for all.
- Adult education
- Access to Collages and Universities



Health Care Access

- Access to health insurance
- Access to quality medical care
- Access to Mental Health support
- Healthy food



- Parks & Playgrounds, Gardens
- Vacant Lots & Homes
- Homes in need of repairs
- Development (New affordable homes)
- Schools
- Churches
- Businesses



Community

- Block leaders
- Positives relationships with neighbors
- Local Civics
- Families



HANDOUTS



Meeting Agreements

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Acuerdos de reunión

Estamos aquí para explorar ideas.

Estamos aquí para aprender de los demás.

Estamos aquí para conectarnos, no para entrar en conflicto.

Esta reunión estaba destinada a ser un diálogo, no un debate. En un diálogo, la comprensión mutua es la meta.

Al participar en esta Reunión de Bolsillo, me esforzaré por:

- Valora todas las voces. Asegúrese de que haya espacio para que se escuche a las personas más calladas en la conversación.
- Escuchar para comprender a los demás.
- Hablo desde mi propia experiencia. Diga "yo", no "personas" o "nosotros".
- No hables por encima ni interrumpas a los demás. Un micrófono, una voz.

History of community-defined goals

Priorities from the North of Lehigh Plan and the Heart of Kensington Plan focused on:

- Improved safety and mitigating the drug market.
- Changing the trajectory of resident health outcomes.
- Improving housing for residents and creating affordable housing options in a deteriorating rental stock.
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- Facilitating street improvements.
- Invest in human capital providing professional and personal growth opportunities.

Most recently following a groundswell of resident voices demanding action towards community health and safety a resident meeting with Council people occurred at Elkin School. A list of action items derived from the Elkin meeting was sent to the Governor and Mayor of Philadelphia. There were specific ideas of how to achieve goals, but in summary, those demands clearly asked for the following:

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Zoning—State or local regulations that govern how property can be used in different places.

Please review both the open questions and past priorities

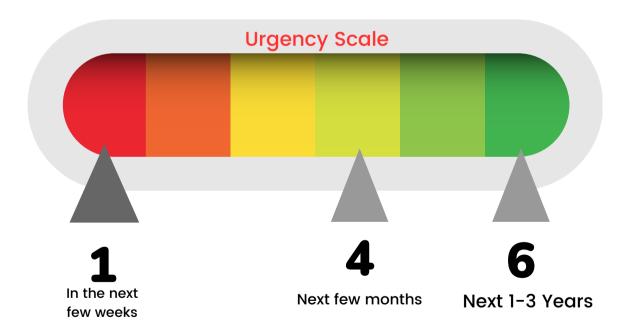
Thinking about reprioritizing goals and what continues to be most relevant.

How urgent are the following components, and what specific objectives are most important?

What do these topics mean for you? and what specific objectives are most important?

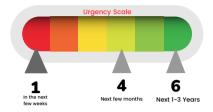
Please tell us how urgent the past priorities are to you using the urgent scale. 1 being extremely urgent, and 6 meaning it can wait.)

Please only circle one number below

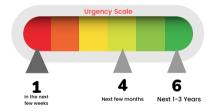


Please review the questions about past community-Past Priorities defined priorities

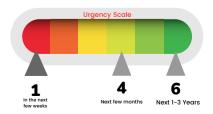
Mitigating the narcotics trade (What does it mean for you, how urgent is this?)



Safety and cleanliness of public spaces such as streets, sidewalks, public transit stations, parks, recreational centers, and reclaiming vacant land.

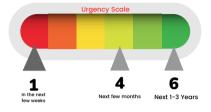


Economic development (programs, policies, or activities that seek to improve the small businesses' well-being and quality of life for a community) (What does it mean for you, how urgent is this?)

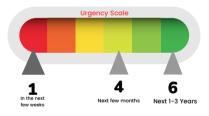


Please review the questions about past communityPast Priorities Continued defined priorities

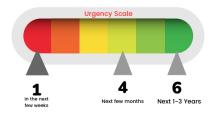
Invest in Human capital (Provide professional and personal growth opportunities)



Housing: affordable rental, affordable home ownership, low-income rental units, renovation of residents' homes, housing for all, and transitional housing. (What does it mean for you, how urgent is this?)



Resident health (changing health outcomes by providing access to resources)



Please review the open questions about Kensington

Open questions
What are the neighborhood strengths to build on?
What are the biggest challenges in the neighborhood and how have they changed in recent years?
What do you think is preventing positive long-lasting change in Kensington?
what do you think is preventing positive long-lasting change in Kensington:
What stresses you out most about our living conditions?
How could we improve our living conditions?
What else do we need to transform our block?
What else do we need to support our community?

New Ideas

Are there priorities you think should be added to the list? is so list them below along with how urgent you think they are

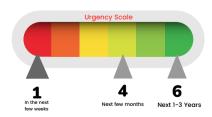
1.



2.



3.



PRESENTATION



Join a movement for community-led development

For years, efforts to address Kensington's problems have fallen short.







THESE SOLUTIONS FAILED BECAUSE THEY

- Lacked resources
- Lacked community input
- Didn't address interconnected issues

But the Kensington community has been resilient







Now we have come to a moment where real change is possible







And the community is joining together to get things done



Impact & NKCDC Projects



Afterward, neighborhood groups summarized concerns and suggestions from the meeting, and sent them as action items to Mayor Kenney.



THIS MEETING HAS TWO GOALS

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1. To get your feedback on these priorities

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- 1. To get your feedback on these priorities
- 2. To hear your priorities and suggestions for Kensington

Meeting Agreements

We are here to explore ideas.

We are here to learn from others.

We are here to connect, not to conflict.

Pocket Meetings are meant to be a dialogue, not a debate. In a dialogue, mutual understanding is the goal.

By participating in this Pocket Meeting, I will try to:

- Value all voices. Make sure there is room for the quietest people to be heard in the conversation.
- Listen to understand others.
- Speak from my own experience. Say "I" not "people" or "we."
- Not speak over or interrupt others. One mic, one voice.